

**Zhana
Ivanova**

**Ongoing
Retrospective
(Chapter 2)**

**Kunsthalle
Basel**

**22.1.–
4.2.2016**

Performance Times

Borrowed Splendour, 2007/2016

Thu 21.1.2016	7.30–8	pm
	8.30–9	pm (in English)
	9.30–10	pm
Fri 22.1.2016	7–7.30	pm
	9–9.30	pm
	10–10.30	pm
	11–11.30	pm
Sun 24.1.2016	3.45–4.15	pm
Thu 28.1.2016	7–7.30	pm
Sun 31.1.2016	3.45–4.15	pm
Thu 4.2.2016	7–7.30	pm

For each performance, three different people agree to participate in a pre-scripted, pre-designed situation. They have no previous knowledge of what they are supposed to do, and they are guided by means of precise instruction.

This is the second chapter of an on-going project that upends the typical nature of the retrospective exhibition. **EN**
Not only is the Bulgarian performance artist Zhana Ivanova (b. 1977) at the beginning of her career (and not, as is usually the case with such shows, already renowned), but her exhibition is being staged chapter by chapter, over many years, creating a retrospective in reverse that only fully takes form over time. Whenever the artist believes that one of her new or older works “belongs” in her survey show, we begin planning how and when to stage it at Kunsthalle Basel. This unusual project exposes the conventions of the retrospective and finds its foundations in the work of the artist herself, specializing as she does in performance-based pieces that reveal the unwritten but omnipresent rules, codes, and systems in society. After having inaugurated the first chapter in 2015, Kunsthalle Basel now presents chapter 2.

Here Ivanova restages her very first performance piece, *Borrowed Splendour*, from 2007, in which she forged what would become her signature use of acute observation, instructional scripts, and meticulous but open-ended procedures. The piece’s elements are sparse: a table with pre-set markings, some chairs, everyday items (ashtray, cigarettes, drinking glasses), two performers cast as “instructors,” and a new set of three volunteers for each twenty-minute staging. And while it might appear to be a theater piece of sorts, it is better understood as a conceptual artwork in which Ivanova’s construction of an artificially induced situation makes gender and power dynamics visible. These “public demonstrations,” as she calls them, aim to bring forward the processes that lead to the production and interpretation of meaning. Thus, besides *representing* human behavior, Ivanova is also interested in *producing* it, and in so doing, uncovering how we perceive the social signals shared among us every day.

“From now on, everything you have to do will be instructed as concretely as possible.” So begins Instructor A, who then reads off a series of ordinary tasks for each of the three volunteers to follow, including walking toward the table, sitting in position, and crossing their legs. These participants—two men and

one woman—never see or rehearse the script before, and thus they, like the audience, discover their actions together. Quickly the instructed tasks become loaded and socially overdetermined, including head tilting, deep breathing, and long gazes between participants—the kinds of gestures that convey flirtation or uneasy encounters in which attraction, competitiveness, or anger between people are expressed through micro movements and body language.

“Think violent thoughts” another directive from the instructor announces. The person on stage responds, either thinking such thoughts or enacting what he believes someone thinking “violent thoughts” might look like, or simply refusing to think such thoughts at all (we might never know). The volunteers’ individual interpretations of their stage personae and the ways in which those personae reproduce conventional behavioral models and gender clichés are as much a part of the intrigue as the directed instructions they hear.

Like much of the artist’s work, *Borrowed Splendour* is informed by the artist’s study of linguistics and her initial career as a translator for the police. So too does the formal language of cinema sit in the background of several of Ivanova’s works. From utilizing principles of cinematic mise-en-scène, applying editing techniques to staging, or modeling scripts on scenes from popular movies, *Borrowed Splendour* borrows many of its gestures from a bar scene in Jean-Luc Godard’s film *Bande à Part*. But unlike a classic movie, *Borrowed Splendour* intentionally resists climax, resolution, or closure. It hinges on the conjunction of determinacy (extremely concrete instructions) and uncertainty (the enigma of how people will understand what is addressed to them). Just as in life, the particularities of individuals, their reactions, and the way in which they follow or resist instructions are counterpoints to a world in which some things are highly ordered and others are entirely beyond our control. It is a world where mastery of circumstance is fleeting, and where splendor is always only merely borrowed.

Zhana Ivanova was born in 1977 in Russe, Bulgaria; she lives and works in Amsterdam.

Zhana Ivanova
Borrowed Splendour, 2007/2016
Performance, approx. 20’
Courtesy Zhana Ivanova; Collection Fonds de dotation
Famille Moulin, Paris

Performed by Ilknur Bahadir, Ines Viktoria Butcher,
and guests

Thanks to
Ellen de Bruijne Projects, Amsterdam, Uta Eisenreich,
Joël Galvez, Milovan Farronato, Nicoletta Fiorucci,
Dorothe Oczyk, and to all those who participated in the
performance

This and future chapters are realized with the kind
support of Fiorucci Art Trust.

This chapter is generously supported by the Ernst und
Olga Gubler-Hablützel Stiftung.

GUIDED TOURS THROUGH THE EXHIBITIONS

Every Sunday at 3 pm guided tour, in German
24.1.2016, Sunday, 3 pm curator’s tour, in English
and French

In the Kunsthalle Basel library you will find
an associative selection of publications related to
Zhana Ivanova and her artistic practice.