

Look Therapy–All Over Over All

Inspired by Maria Loboda's exhibition *Havoc in the Heavenly Kingdom* at Kunsthalle Basel (24 February–14 May 2017), third-year students from the Institute of Fashion Design, Academy of Art and Design, FHNW in Basel, developed their own projects, which they will position directly in front of Loboda's artworks in the galleries under the title *Look Therapy–All Over Over All*.

Inspired by Loboda's artworks as well as her way of working, the students' contributions will be presented in a spatially–expansive, performative way. Playing with the double meaning of "Look," which can signify a directed gaze can allude to the creation and enactment of an overall appearance, the students' specially developed contributions to the exhibition entice the viewer to observe more closely.

Taking a position vis-à-vis the performative and sketchy nature of Loboda's design process, *Look Therapy–All Over Over All* addresses many aspects of inspiration across the creative fields of art and design.

2 PM Artist's talk with Maria Loboda
(in German)

In conclusion to the talk, Prof. Dr. Bettina Köhler, docent in theory/concept & process, and Prof. Priska Morger, creative director of the Institute of Fashion Design, pick up the threads and carry on the discussion from art to fashion. What connections discernible?

3 PM Presentation of
Look Therapy–All Over Over All

The presentation, conceived as a performance fand "a liberating vision of growth, circulation, contemporary collaboration, and exchange," features the performance artist Djana Covic and her artistic praxis of *Avantgardening*, invited to be the dramaturgical and strategic compass for the performative presentation of *Look Therapy–All Over Over All*.

This plant-synthesizer-performance by Covic merges with the "sounding" footwear of Alex Murray-Leslie (member of Chicks on Speed, an all-female group of musicians and artists), is musically "pierced" by the analog synthesizer and turntable of the musician Papiro, and synchronized through sounds by Priska Morger. *Avantgardening* works with states and affects, lives by experiments and research, and is practiced with accomplices and collaborators, which collectively allow sustained and fleeting moments to emerge simultaneously.

Contributions by third-year students, Institute of Fashion Design, Academy of Art and Design FHNW in Basel:

- Anja Bodenmann
Trample the Surface, carpet
- Nina Britschgi
Official Sponsor, poster
- Wendy Buck
Bon Ciel, accessory
- Hannah Campbell
Comfort in Skyscraper Heels, shoes
- Maya Christofori
Pyromaniac, overall, bag, and fabric samples
- Marion Ihly
Die beruhigende Möglichkeit zur De-Konstruktion, Foulard
- Nina Jaun
WE NATURE. WE INDUSTRIE., act with collage
- Ronja Kösters
Silhouetten Portrait, poster
- Michèle Merz
Stay Royal, poster
- Lea Metzger
War All Over?, video
- Nadine Möckli
A Conversation, poster and shoes
- Nina Savenberg
Nice Body you have, body
- Julia Stöcklin
Love Issue, overall and poster
- Chiara Strozzege
Dirt for take away, overall, garbage, backpack, and grime
- Lina Widmer
L'eau décadente, bag

4 PM Launch of *Doing Fashion Paper* No. 6
(in German)

In 2015, the *Doing Fashion Paper* publication series received the Design Prize Switzerland – Edition 2015/16. The latest, sixth edition as well as the prize-winning editions no. 1–5 will be presented by Andrea Sommer, editor in chief of *Doing Fashion Paper* and Priska Morger, creative director of the Institute of Fashion Design, complemented by a word from Kurt Zihlmann, head of the Institute of Fashion Design.

Look Therapy – All Over Over All is a cooperation of the Kunsthalle Basel and the Institute of Fashion Design, Academy of Art and Design, FHNW in Basel.

KUNSTHALLE BASEL

This collaboration was initiated by Kunsthalle Basel's education department team.

Thanks to the team of Kunsthalle Basel with her director Elena Filipovic.

With special thanks to Maria Loboda.

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Team, Institute of Fashion Design, HGK / FHNW in Basel: Prof. Kurt Zihlmann: head of the Institute of Fashion Design, Prof. Priska Morger: creative direction, Evelyn Roth: docent, design/lead, cooperation project, Christine Rösch: guest docent, editing, presentation of the students' works, Matthias Waldhart: academic staff, presentation forms/lead, presentation exhibition, Marlis Candinas: academic staff, design, Prof. Dr. Bettina Köhler: docent, theory/concept & process, Andrea Sommer: docent, visual communication/editor in chief *Doing Fashion Paper*, Linda Dagli Orti: academic assistant, video, Swen Keller: academic assistant, photography, François Schaffter: docent/cut and realization, Jacqueline Brechbühl: docent/material handling, Therese Baumann: studio supervision, Carolina de Giacinto: studio support, Danielle Dreier: docent, accessories/lead communication, Monika Dujmovic: intern, communication, Julia Sommerfeld: academic assistant, creative direction, Frédérique Janthur Custers: head, administration, Martina Paternostro: intern, administration *Avantgardener Performers:* Djana Covic: *Avantgardening*-concept, plant-synthesizer soundscapeing, Priska Morger: soundscapeing theremin and bass guitar, Marco Papiro: Pierced on analog synthesizer and turntable, Alexandra Murray-Leslie: performing high heeled shoe guitar and computer enhanced foot appendages, Nico de Rooij: soundscape, Manon Criblez, Matthias Waldhart, Jonas Schneider, Lisa Preisle, Yanik Soland joint & reconstruct boundaries action, *Doing Fashion Paper:* Priska Morger: creative direction, Andrea Sommer: editor in chief, Kurt Zihlmann: head of the Institute of Fashion, Swen Keller: editor, Jiri Oplatek: art direction (Claudiabasel), *Doing Fashion Paper* Installation: Andrea Sommer, Manon Criblez (alumnus), Melvin Zöllner (alumnus) *Pastry Catering:* UNDSIE: tasting the six *Doing Fashion Paper* through the fabulous pastry treats of UNDSIE (*Doing Fashion* Alumni Nadine Michelle Scherer and Samuel Dober) *Press Contact:* Academy of Art and Design, FHNW in Basel, Institute of Fashion Design, Freilager-Platz 1, Postfach, 4023 Basel, *Contact Press:* press.doingfashion.imd.hgk@fhnw.ch, Follow us on our website, Instagram, and Facebook: website: www.doingfashion.ch, Instagram: @doingfashionch, Facebook: Doing Fashion, Social Media Handles: #looktherapy #doingfashionpaper #kunsthallebasel #alloveroverall #doingfashionbasel #hgk, *Contact Kunsthalle Basel:* www.kunsthallebasel.ch